



January 11, 2005

Attention Resident/Business Owner:

RE: Wisconsin Department of Commerce Main Street Program

The Village of Sturtevant recently sent a letter of intent to apply for the Wisconsin Department of Commerce Main Street Program. The Main Street Program is a comprehensive revitalization program designed to promote the historic and economic redevelopment of traditional business districts. It is based on a 4-point approach of organization, design, promotion, and economic restructuring. This program is not a grant, but if the Village is accepted the Department of Commerce will provide technical support and training to assist in revitalization of the downtown area. Before the application can be submitted staff from the Department of Commerce come for a site visit. Their scheduled site visit is from January 20-21st, 2005.

One of the important aspects of the program is community support. The Village is looking for residents and business owners who have an interest in revitalization of the commercial district (Wisconsin Street and Durand Avenue) to come to these meetings on the 20th-21st. Committee groups are being formed, and there will be a meeting held on January 17th at 5:30 p.m. at Village Hall. If you are interested in attending please contact Sarah Jankowski, Planning Intern at 262-884-2496.